



ASANJA

OPEN HEARTS & WILD SPIRITS



ASANJA EXPERIENCE



Open Hearts and Wild Spirits

Asanja comes from a Masai word that means 'Lovers'. In our community people with long hair are the warriors and the warrior are not supposed to marry but they have Asanja (lovers)"

Asanja Africa presents an authentic collection of Luxury safari camps and lodges, in one of the most celebrated wildlife areas in Tanzania, Africa.

All our properties are located in the isolated wilderness and provide a high standard of comfort, style, and service, whilst retaining a connection and respect to the natural environment.

Our professional guides make sure that our guests enjoy a fantastic game viewing all year round. Our staff has an executive complement to look after all your requirements, and our chefs are trained to get you the best culinary experience with delectably fresh and wholesome food.

Asanja can design highly detailed tailored itineraries so that our guests can have a memorable safari experience in Tanzania.

Come escape from the crowds and experience the African wilderness with Asanja Africa, where indulgence, luxury, comfort, and personalized attention are promised. As we say..... Karibu Asanja Africa.

ASANJA COLLECTION



- Asanja Moru
- Asanja Gruemeti - Siri Bustani

- Asanja Nyasirori
- Asanja Ruaha

ASANJA MORU



ASANJA GRUMETI – SIRI BUSTANI



ASANJA
NYASI RORI



ASANJA NDEMBO
RUHAHA



TANZANIA PARKS

Tanzania is a country located in East Africa, well known for its incredible wildlife and diverse tourist attractions. The country is home to several world-famous national parks, such as the Serengeti, Tarangire, and Ngorongoro Crater, and several southern parks such as Ruaha, that offer visitors the chance to experience Africa's natural beauty up close. These parks are home to some of the world's most remarkable wildlife, including lions, elephants, leopards, rhinos, and a wide range of bird species.

The Serengeti National Park is the most famous in Tanzania, known for its annual wildebeest migration, where over a million animals cross the plains in search of water and food. Ngorongoro Crater, on the other hand, offers breathtaking views of the crater floor, where visitors can see a vast array of wildlife in their natural habitat.

Aside from its national parks, Tanzania offers several other attractions for tourists. The beaches of Zanzibar and the Spice Islands are popular among tourists, known for their beautiful white sandy beaches, clear blue waters, and historic Stone Town, a UNESCO World Heritage Site.

Mount Kilimanjaro, the highest peak in Africa, is another popular attraction for adventure enthusiasts. Climbing Kilimanjaro offers an unforgettable experience, with stunning views and a chance to challenge oneself physically.

In conclusion, Tanzania offers an incredible range of tourist attractions for visitors from all over the world.

The country's unique wildlife and natural beauty, coupled with its rich cultural heritage, make it a must-visit destination for anyone seeking an unforgettable experience.

Tanzania is home to some of the world's most spectacular national parks, including the Serengeti and Ruaha. The Serengeti National Park is one of the most famous parks in the world, known for its annual wildebeest migration and large populations of predators, such as lions, cheetahs, and hyenas. Ruaha National Park, on the other hand, is known for its diverse landscape and large numbers of elephants, a variety of birds, and other wildlife.

Both parks offer visitors the chance to experience Africa's natural beauty up close, whether it's witnessing the annual migration in the Serengeti or spotting a rare African wild dog in Ruaha. Visitors can take guided game drives, walking safaris, and even hot air balloon rides to see the parks from a new perspective. With their stunning landscapes and diverse wildlife, the Serengeti and Ruaha are must-see destinations for anyone interested in experiencing the wonders of Tanzania's natural world.



OUR LOCATIONS AND ACCESS

Asanja Moru is located in the central southern part of the Serengeti National Park in Tanzania, close to the Moru Kopjes, which are rocky outcrops that provide stunning views of the surrounding plains.

The camp is situated in a secluded area, providing guests with a private and exclusive safari experience while still being near the park's main attractions..

Asanja Siri Bustani & Nyasarori are located in Grumeti, the western corridor of the Serengeti National Park in Tanzania, near the Grumeti River.

The camp is situated on a marsh that provides panoramic views of the surrounding wilderness and is near the wildebeest migration route during the months of May, June and July.



Asanja Ndembo is located in the southern part of Tanzania, in the heart of the Ruaha National Park. The camp is situated on the banks of the Great Ruaha River, which is the lifeline of the park and provides stunning views of the surrounding wilderness.

The location offers guests a unique and secluded safari experience in one of Tanzania's most remote and wild destinations.

ASANJA COLLECTION	BY ROAD	BY FLIGHT
ASANJA MORU - SERENGETI NATIONAL PARK	Guests can access Asanja Moru by road from Arusha or other nearby towns. The drive can take anywhere from 5-7 hours. Most guests combine with Ngorongoro before or after visiting Serengeti.	The closest airstrip is the Seronera Airstrip, which is approximately a 45-minute drive to the camp.
ASANJA SIRI BUSTANI - GRUMETI & ASANJA NYASIRORI - SERENGETI NATIONAL PARK	Guests can access by road from Arusha (9 hours) or Mwanza (3-4 hours). Most guests combination with Central Serengeti at Asanja Moru which is 3 Hours within the park to have most of the park	The closest airstrip to the camp is the Grumeti Airstrip, which is approximately a 30-minute drive to both the camps.
ASANJA NDEMBO - RUAHA NATIONAL PARK	Guests can access Asanja Ndembo by road from Dar es Salaam or other nearby towns. The drive can take anywhere from 10-12 hours. From Iringa town approx 3 - 4 Hours.	The closest airstrip to the camp is the Msembe Airstrip, which is approximately a 1 Hour drive from the camp.

ASANJA MORU

Asanja Moru is situated in the southern part of Serengeti National Park, the most famous national park in Tanzania. The camp offers an idyllic setting deep in the wilderness, providing exceptional wildlife encounters and incredible birdwatching opportunities.

The camp features seven ensuite luxury bush tents and one two-bedroom ensuite family tent, all designed with an authentic Maasai-inspired theme that reflects the rich culture of the region.

Each tented suite in the Serengeti provides a comfortable and immersive African safari experience. The elegantly decorated interiors create a warm and inviting atmosphere, with cozy beds, modern amenities, and large windows offering breathtaking views of the surrounding wilderness. Guests can enjoy the privacy of their ensuite bathroom and unwind on their private veranda, soaking in the stunning natural beauty of the Serengeti.

At Asanja Moru, guest comfort and safety are our top priorities. Our highly trained professional staff go above and beyond to deliver exceptional hospitality, ensuring a truly unforgettable stay.

Dining at the camp is a culinary delight, with fresh, locally sourced ingredients used to create scrumptious and flavorful meals. We take pride in offering an authentic and delicious dining experience, enhancing your stay in the heart of the Serengeti.



ASANJA MORU SERENGETI

What sets us Apart?

- Idyllic location
- Home of the Serengeti Migration
- Private game drives
- Highly trained professional guides
- Legendary local hospitality
- Varied dining experiences
- Near the Moru Kopjes a feature in the park
- Only seven luxury tents and one family tent ALL with en-suite

Amenities

- Indoor and outdoor dining spaces
- Fire Pit dining area for traditional meals and sundowners
- Al fresco lounge areas
- Private massages in the room can be organized but must be pre-booked
- Luxury safari vehicles
- Complimentary laundry service
- Complimentary WIFI in the guest area



FACTS ABOUT: MORU

The Moru area in the Serengeti National Park, Tanzania, is a unique and historically rich region known for its diverse wildlife and cultural significance. Here are some key facts about the area:

- **Location & Landscape**

Moru Kopjes is located in the central-southern Serengeti.

It is famous for its granite rock formations (kopjes), which provide shelter for wildlife and stunning views of the plains. The area consists of open grasslands, acacia woodlands, and seasonal water sources.

- **Wildlife**

Moru is one of the best places in the Serengeti to see black rhinos, as it is home to a rhino conservation project.

Large predators like lions, leopards, and cheetahs often use the kopjes for shelter and hunting advantages.

Other wildlife includes elephants, giraffes, zebras, buffaloes, and antelopes.

It is a key migration route for the Great Wildebeest Migration during certain times of the year.

- **Cultural Significance**

Moru is home to the Gong Rocks (Ngong Rock), an ancient site where the Maasai people used the rocks to create musical sounds. Some of the kopjes feature Maasai rock paintings, evidence of early Maasai presence in the area.

The region remains important for the Maasai pastoralist heritage.

- **The Great Migration**

During the Great Migration, wildebeest and zebras pass through Moru, attracting predators.

The area provides seasonal grazing and water sources for migrating herds.

- **Rhino Conservation**

Moru is one of the few places in the Serengeti where black rhinos can be spotted.

A protected rhino zone has been established to monitor and safeguard the rhino population from poaching.



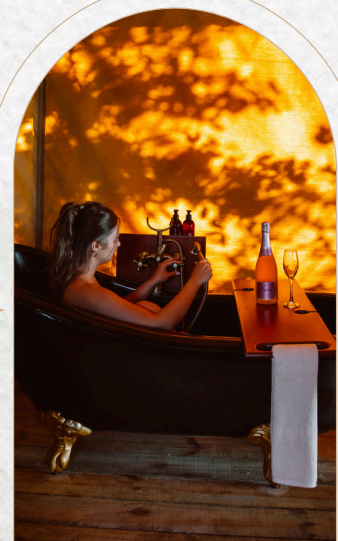
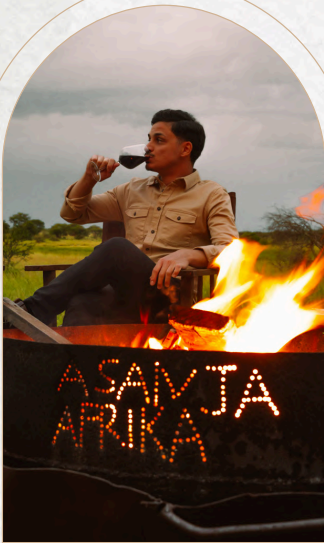
ASANJA GRUMETI - SIRI BUSTANI SERENGETI

What sets us Apart?

- Idyllic location
- Home of the Serengeti Migration
- Private game drives
- Highly trained professional guides
- Legendary local hospitality
- Varied dining experiences
- Near the Grumeti River a feature in the park
- Three Luxury private safari style tents with ensuite bathroom with bath and outside shower
- Massage in your room available - must be pre-booked Option to sleep "under the stars" - must be pre-booked

Amenities

- Luxury private safari style tent with ensuite bathroom with bath and outside showers
- Indoor and outdoor dining spaces
- Fire pit dining area for traditional meals and sundowners
- Al fresco lounge areas
- Private massages in room can be organized (must be pre-booked)
- safari vehicles
- Complimentary laundry service
- Complimentary WIFI in guest area



ASANJA GRUMETI- SIRI BUSTANI

ASANJA GRUMETI is situated in Grumeti, the Western Corridor of Serengeti National Park, the most famous National Park in Tanzania. The location has been perfectly chosen to offer our clients prime game viewing of the migration when they pass through the camp in June/July and August/September (this is subject to weather fluctuations). The words 'Siri Bustani' means secret garden in the Swahili language which is the main language used and spoken in Tanzania. Our camp is located right on the marsh and thus, it stays green throughout the year. The secret to this place is its remarkable transformation that continuously evolves with the seasons. The flora and fauna around the camp are distinctive to its location as it attracts birds and animals even in its driest months.

Asanja Siri Bustani offers luxurious and private tented accommodations, with only three rooms that provide a comfortable and stylish base for exploring the surrounding wilderness.

Each tent is tastefully decorated with locally sourced materials and features a private veranda with stunning views of the Swamps.

The tents are designed to blend in with the natural environment and provide a true sense of being in the heart of the African savannah.



ASANJA NYASIRORI



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Asanja Nyasirori is one-of-a-kind and will leave you awestruck; it was inspired by Maasai huts, which are known as "enkaji" in Maa language. A Maasai boma is a collection of huts. We have created an intriguing Maasai boma for our guests to experience living in a modern luxurious Maasai boma, consisting of three huts as a single unit room, each hut with its facility, which includes a sitting lounge area, sleeping area, and bathroom. We have designed plunge pools in each of the rooms for our guests to soak up, unwind, and relax in the bush. Additionally, each unit can have its own dining experience, giving our guests privacy while still enjoying each other's company. Asanja always strives to provide our guests with a once-in-a-lifetime experience, and we are excited to offer an authentic and high-end luxury experience in a Maasai boma, which has been Asanja's dream project.

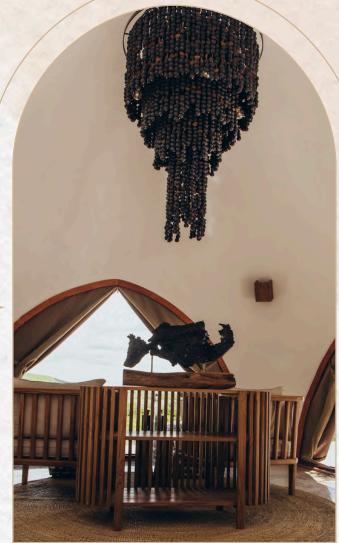
ASANJA NYASI RORI – SERENGETI

What sets us Apart?

- Remote location
- Most untouched Camp; unexplored National Park
- Highly trained professional guides
- Legendary local hospitality
- Each tented suite is 160 sq.m with its own private verandah and plunge pool
- Only 6 Luxury tented suites
- Indoor outdoor dining spaces

Amenities

- Unique Luxury private rooms with ensuite bathroom with bathtub and private verandah with plunge pool Indoor and outdoor dining spaces
- Fire Pit dining area for traditional meals and sundowners
- Al fresco lounge areas
- Complimentary laundry service
- Complimentary in room WIFI
- Luxury safari vehicles
- Complimentary laundry service
- Complimentary in main area



ASANJA NYASIRORI – SERENGETI

Accommodation

Asanja Nyasirori features 6 spacious, boma-style luxury suites, thoughtfully designed to reflect traditional African architecture while offering modern luxurious comfort. The suites are arranged in 3 units which we call bomas.

Total Suites: 7 Luxury Suites

- 4 Luxury Suites : Feature en-suite bathrooms with a deep soaking bathtub, indoor hot shower, his & hers vanities, and a private lounge area.
- 2 Luxury Suites : Offer private external bathroom, just steps away—ideal for groups or extended families needing flexibility and added privacy.
- 1 Family Suite (Coming Late 2025) : Designed for families, this suite includes 2 bedrooms, each with its own en-suite bathroom, and a shared central lounge area—offering comfort and connection for multi-generational travelers.

** All suites include a spacious bedroom area, lounge area, and a private plunge pool.



FACTS ABOUT: GRUMETI

ABOUT WESTERN SERENGETI

Looking for an unforgettable safari destination that delivers throughout the year? The Western Serengeti offers spectacular game viewing, dramatic Great Migration moments, and a more exclusive, crowd-free experience—whatever the season.

- **November–March | The Green Season**

Lush scenery, newborn wildlife, and over 500 bird species make this a paradise for photographers and birders. Enjoy peaceful game drives, calving season drama, and unbeatable value during this vibrant, low-season window.

- **April–Early May | Secret Safari Season**

Perfect for those who prefer the quiet beauty of the bush. Wildlife visibility improves as grasses thin, and predator sightings rise. Fewer tourists mean more private encounters and immersive experiences.

- **Mid-May–July | Migration Crossings**

The Grumeti and Mbalageti Rivers come alive as the Great Migration herds charge through crocodile-infested waters. Book early for front-row seats to Africa's most thrilling wildlife drama.

- **August–October | Peak Dry Season**

Golden plains, crystal-clear skies, and incredible big cat sightings define this classic safari period. Water sources attract elephants, lions, and leopards, while the Western Corridor stays blissfully uncrowded.

Why Choose the Western Serengeti?

Authentic, Untouched Wilderness

Unlike the busier sectors of the park, the Western Corridor retains an authentic, off-the-beaten-path feel—ideal for travelers seeking raw nature without the rush.

Outstanding Year-Round Game-Viewing

The Western Corridor offers consistent wildlife sightings any time of year—resident populations of giraffes, elephants, topi, colobus monkeys, and big cats thrive in its mosaic of open plains, woodlands, and floodplains

Few Crowds & Exclusive Safari Experience

Far less trafficked than central or Northern Serengeti, the Western Corridor offers serenity, fewer vehicles, and exclusive wildlife encounters.

Diverse Habitats, Ideal for Photography

With grassy floodplains, riverine forests, small hills, and tree-dotted landscape, the region provides remarkable light conditions for sunrise/sunset photography

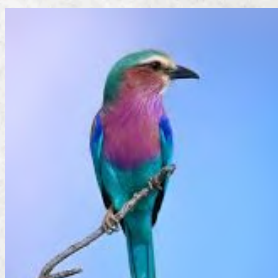
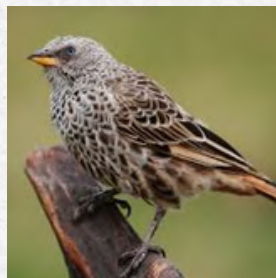
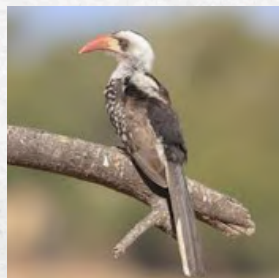
Wide Birding Opportunities

Home to over 500 bird species—secretary birds, bustards, hornbills, eagles—in both open and wooded habitats.



Birds of Serengeti: A Birder's Paradise

The Serengeti National Park, renowned for its vast plains and dramatic wildlife spectacles, is also a haven for birdwatchers. With over 500 bird species, the Serengeti offers an incredible variety of avian life, from soaring raptors to vibrant songbirds. Whether you are a dedicated birder or a casual observer, the Serengeti provides unmatched opportunities to witness some of the most stunning and unique birds in Africa.



Where to Find Endemic Birds in the Serengeti

- **Seronera Valley:** Best for Fischer's Lovebird, Rufous-tailed Weaver, and Grey-breasted Spurfowl
- **Western Corridor & Grumeti:** Look for Karamoja Apalis and Tanzanian Red-billed Hornbill in dense riverine forests.
- **Southern Serengeti & Ndutu:** Good for Grey-crested Helmetshrike in dry savanna habitats.

ASANJA NDEMBO, RUAHA

ASANJA NDEMBO is situated in Ruaha National Park, the 2nd largest National Park in Tanzania. The Camp boasts of a peaceful and idyllic setting full of wilderness with a variety of wildlife and bird watching, like no other. Asanja Ndembo 'Ndembo' means elephant in the local Bantu Hehe language (the ethnic and linguistic group based in Iringa and Ruaha).

Recent studies show, that there has been an increase in the population of elephants in the area, since the building of the camp, leading us to believe that the elephants that left in the past due to poaching are now making their way back as they feel secure and protected with the camp's presence. Thus to honor their return, we felt privileged to name it after these mighty beings. The client's comfort and safety are our priority and all our staff, who are highly trained professionals in their respective field of work, will go out of their way to guarantee the utmost level of hospitality. The cuisine at the camp is all fresh, scrumptious, and delicious as we take pride in sourcing all ingredients fresh and local.

Asanja Ndembo offers luxurious and spacious concrete-tented accommodations that provide a comfortable and infinite environment.

Each room is decorated with locally sourced materials and features a king-size bed, private living room and en-suite bathroom, outdoor shower, and plunge pool with stunning views of the Great Ruaha River.

Additionally, the camp offers a range of amenities, including a swimming pool, spa, and lounge area, all designed to provide guests with the ultimate luxury safari experience.



ASANJA NDEMBO – RUAHA

What sets us Apart?

- Remote location
- Most untouched Camp; unexplored National Park
- Highly trained professional guides
- Legendary local hospitality
- Overlooking Great Ruaha River
- Top Safari Camp Designer 'Neil Rocher'
- Each tented suite is 140 sq.m with its own private verandah and plunge pool
- Only 8 Luxury tented suites
- Indoor outdoor dining spaces

Amenities

- Luxury private safari style tent with ensuite bathroom with bath and outside shower, and private verandah with plunge pool Indoor and outdoor dining spaces
- Fire Pit dining area for traditional meals and sundowners
- Al fresco lounge areas
- Complimentary laundry service
- Complimentary in room WIFI
- Luxury safari vehicles
- Complimentary laundry service
- Complimentary in room WIFI



FACTS ABOUT: RUAHA

Ruaha National Park is Tanzania's largest national park, offering incredible wildlife diversity, stunning landscapes, and a remote, untouched safari experience. Here are some key facts about Ruaha:

- **Wildlife & Biodiversity**

Home to one of the largest elephant populations in East Africa. Has the highest concentration of lions in Tanzania, often seen in large prides. One of the few places where both greater and lesser kudu can be found. Other predators include cheetahs, leopards, wild dogs, and hyenas. Over 570 bird species, making it a top birdwatching destination.

- **The Great Ruaha River**

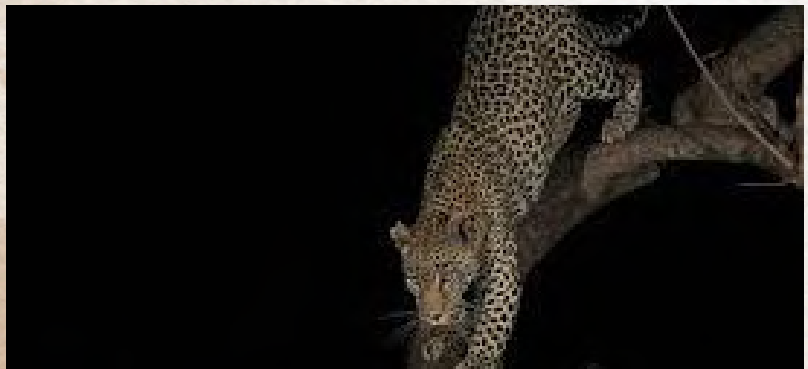
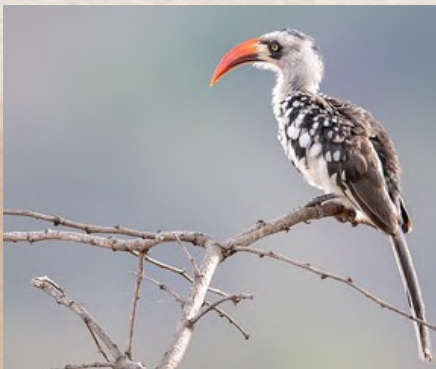
The Ruaha River is the park's lifeline, attracting wildlife, especially in the dry season. The river is home to hippos, crocodiles, and a variety of birdlife. The park experiences a dramatic change in scenery between wet and dry seasons, from lush greenery to arid landscapes.

- **Remote & Less Crowded**

Ruaha is less visited compared to the Serengeti and Ngorongoro, offering a more private and exclusive safari experience. Its rugged terrain, baobab forests, and rocky escarpments create a stunning backdrop for game drives.

- **Best Time to Visit**

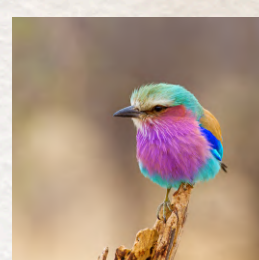
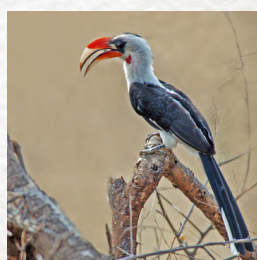
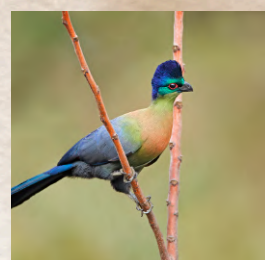
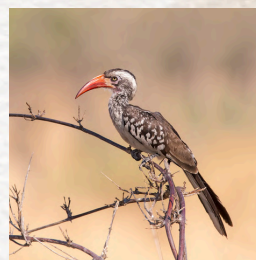
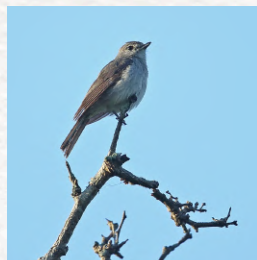
June – October (Dry Season): Best for wildlife viewing as animals gather around water sources.
November – April (Wet Season): Beautiful green landscapes and excellent birdwatching, but wildlife is more dispersed.



Birds of Ruaha National Park

Where wilderness sings on wings

Ruaha National Park, Tanzania's largest national park, is not only a haven for big game but also a paradise for bird lovers. With over 570 recorded species, Ruaha is a dream destination for ornithologists and casual birders alike. The park's diverse habitats—from riverine woodlands and open savannahs to baobab-studded hills and rocky outcrops—support an extraordinary variety of avifauna.



Where to Spot Endemic Birds in Ruaha

Ruaha is home to several endemic and near-endemic birds, best seen in these key areas:

1. Ruaha River & Riverine Forests

- Yellow-collared Lovebirds and Tanzania Red-billed Hornbills
- Found near riverbanks and woodlands

2. Miombo Woodlands & Dry Savannah

- Ashy Starlings and Southern Ground Hornbills
- Common in open woodlands and around termite mounds

3. Rocky Hills & Outcrops

- Ruaha Chat – a true Ruaha special
- Look for them on rocks in hilly, dry areas like Mbagi and Ifuguru Hills

4. Baobab Zones

- Lovebirds and Starlings nest in baobab hollows
- Found around central Ruaha and Msembe area

****Best Time:** Early mornings and late afternoons

Birdwatching Seasons

The best birding in Ruaha occurs during the wet season (November to April), when migratory birds from Europe and northern Africa arrive, and resident species are in breeding plumage. The dry season (May to October) is excellent for spotting raptors and waterbirds around shrinking water sources.



ASANJA UNDER THE STARS

Asanja Under the Stars is a unique and serene experience offered by Asanja Africa, where guests can spend a night under the African skies in a luxurious outdoor bed. This experience takes place in a secluded spot in the Serengeti National Park, far away from the main camp, providing a truly private and exclusive experience.

Guests will be accompanied by a personal butler and guide who will ensure their comfort and provide a gourmet dinner and breakfast, served under the stars. The outdoor bed is equipped with comfortable bedding in a clamping tent, of net so you feel like you are truly laying outside, under the stars.

In the morning, guests will wake up to the sounds of nature and a beautiful sunrise over the Serengeti plains. This experience offers a unique opportunity to connect with nature and experience the beauty of the African wilderness in a truly mesmerizing way.

BALLOON SAFARI

A balloon safari is a unique and exhilarating way to experience the wildlife and scenery of the African savannah. During a balloon safari, passengers board a hot air balloon at dawn and take to the skies to soar above the landscape, witnessing the wildlife from a completely different perspective.

Balloon safaris are popular in Tanzania's Serengeti National Park, as they offer a panoramic view of the vast plains and the opportunity to see wildlife in their natural habitat, from elephants and giraffes to lions and wildebeests. The flight usually lasts for about an hour, and passengers can take stunning photographs and create unforgettable memories.

Balloon safaris are a unique and unforgettable way to experience the beauty and majesty of the African wilderness.



WALKING SAFARI

A walking safari is a unique and exciting way to experience the African wilderness up close and personal. During a walking safari, participants will explore the wilderness on foot, accompanied by a knowledgeable and experienced guide who will point out and explain the flora and fauna of the area.

Walking safaris offer a unique opportunity to experience the sights, sounds, and smells of the African wilderness in a way that is impossible on a vehicle-based safari. Participants can get up close to smaller animals and insects and have a chance to learn about the local ecosystem and conservation efforts.

SUNDOWNERS

Sundowners are a popular safari tradition in Tanzania, where safari-goers take a break from their afternoon game drive to enjoy a drink and a snack while watching the sunset. Sundowners are usually enjoyed at a scenic location, such as a hilltop or a watering hole, where guests can take in the breathtaking views and wildlife.

During a sundowner, guests can expect to be served a selection of beverages along with a variety of snacks and hors d'oeuvres.

Sundowners are a great way to unwind after a long day of game drives and to socialize with other safari-goers. They also provide a unique opportunity to experience the African wilderness at its most serene and beautiful, as the sun sets over the vast savannah and the animals begin to settle in for the night.



ASANJA'S LIL' EXPLORERS

Lil' Explorers is a children's program offered by Asanja. It is designed to provide a fun and educational experience for children during their stay in the wilderness.

The program is typically aimed at children between the ages of 3 and 12 and includes a range of activities such as nature walks, birdwatching, tracking animals, and learning about local culture and traditions. Children are accompanied by trained guides who are experienced in working with young people and can provide a safe and engaging learning environment.

Lil' Explorers programs are tailored to the age and interests of the children and may include storytelling, cooking with chef, arts and crafts, and games that teach children about the natural world and the importance of conservation. The program is designed to be both fun and educational, giving children a deeper appreciation for the environment and the wildlife they are seeing on safari.

Overall, Lil' Explorers programs offer a great way for children to experience the magic of Africa and learn about its natural wonders in a safe and engaging environment. It also provides parents with the opportunity to enjoy their safari experience, knowing that their children are well taken care of and having fun.



BUSH MEALS



A bush meal at Asanja offers a unique and unforgettable dining experience in the heart of the wild. Enjoy a beautifully set table in a scenic outdoor location, surrounded by breathtaking landscapes and roaming wildlife.

Each meal is freshly prepared by expert chefs, using locally sourced ingredients to create a mix of African flavors and international cuisine.

Dine in the bush, against the backdrop of endless golden plains, with the possibility of witnessing grazing wildlife nearby.

For a truly magical experience, sundowners and bush dinners can be arranged. Watch the Serengeti sunset with a refreshing drink, or dine under the starry African sky, surrounded by lanterns and a cozy bonfire.

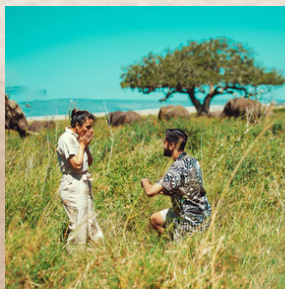
The bush meal is a private and personalized experience, with attentive service ensuring every detail is perfect. Whether in Serengeti or Ruaha, this is a chance to connect with nature and indulge in a once-in-a-lifetime dining adventure.

RHINO TREKKING

Moru, located in the southern part of the Serengeti National Park in Tanzania, is one of the few areas in East Africa where rhino trekking is possible. The park is home to the nearly extinct Black Rhino, and trekking offers visitors the chance to see these majestic animals up close in their natural habitat. Rhino trekking in Moru is typically led by an experienced Tanapa Ranger who will take visitors on a safari to search for rhinos. The guide will provide information about the rhinos and their environment, as well as the conservation efforts being led by the Tanzanian Parks Authority to save these endangered species.



PROPOSALS, HONEYMOONS & SAFARI WEDDINGS



Safari Proposals:

A safari proposal is a romantic and unforgettable way to pop the question in the heart of the African wilderness. Asanja offers a range of options for couples, including private dinners, hot air balloon rides, or even a game drive with a surprise proposal set up in a scenic location. The stunning landscape and exotic wildlife make for the perfect backdrop for a romantic and adventurous proposal.



Safari Honeymoons:

A safari honeymoon is a perfect way to celebrate the start of a new life together, combining adventure, romance, and relaxation. Asanja offers luxurious accommodations, with private decks or plunge pools overlooking the wilderness. Couples can enjoy game drives, guided walks, hot air balloon rides, and other activities during the day, and unwind with spa treatments, fine dining, and stargazing at night.

Safari Weddings:

Safari weddings offer a one-of-a-kind experience for couples who want to exchange vows in a unique and unforgettable setting. Asanja offers a range of wedding packages that can be customized to meet the couple's needs, from a simple and intimate ceremony to a larger celebration with friends and family. Couples can choose from a range of breathtaking locations, including the bush, savannah, or alongside a picturesque river.

Safari proposals, weddings, and honeymoons have become increasingly popular in recent years, offering a unique and unforgettable way to celebrate love and create lifelong memories. Here's a bit more information on each of these:

Overall, safari proposals, weddings, and honeymoons offer a unique and unforgettable experience for couples who want to celebrate their love in a truly special way.

WILDLIFE



Serengeti National Park

The Serengeti is world-famous for the Great Wildebeest Migration, where millions of wildebeest, zebras, and gazelles move across the plains in search of fresh grazing. It is home to the Big Five and large predator populations, including lions, leopards, and cheetahs. The landscape features vast open grasslands, scattered acacia trees, and rocky kopjes, making it a photographer's paradise.

Ruaha National Park

Ruaha is Tanzania's largest national park and one of its most remote and untouched wilderness areas. It boasts one of the highest concentrations of lions in Africa and is home to large elephant herds, wild dogs, and rare antelope species like the greater kudu. The Great Ruaha River is a lifeline for wildlife, while the park's rugged terrain, baobab-studded landscapes, and rolling hills create stunning scenery. Ruaha is also a great location for birdwatching, with over 570 bird species identified within the park.

Both parks offer visitors the chance to see a wide variety of wildlife in their natural habitats, and the opportunity to observe these animals up close is truly awe-inspiring. The conservation efforts of both parks ensure that these incredible animals are protected for future generations to enjoy.





THE BIG FIVE



The Serengeti National Park is one of the best places in the world to see the Big Five game animals. The term "Big Five" originally referred to the five most difficult animals to hunt on foot in Africa - the lion, leopard, elephant, rhinoceros, and Cape buffalo. Today, the term is used more broadly to refer to these iconic animals that are a major draw for safari-goers.

CONSERVATION IN TANZANIA

Asanja plays a vital role in black rhino conservation in Tanzania, supporting efforts to protect one of the world's most endangered species.

In 1993, only three black rhinos remained in the Moru Kopjes area of the Serengeti. By 2013, estimates showed just 133 rhinos left in Tanzania. To combat this, TANAPA and the Frankfurt Zoological Society established the first rhino conservation project in Moru, building the Michael Grzimek Memorial Rhino Post for monitoring and protection. In 2019, nine rhinos were reintroduced to boost the wild population.

Asanja, being part of the Moru Kopjes ecosystem, works closely with TANAPA on conservation initiatives. This includes earmarking 43 rhinos for easy identification and supporting a dedicated Rhino Capture Unit equipped for safe tagging and relocation.

To enhance monitoring, Asanja collaborated with TANAPA to introduce LoRaWAN technology, where sensors implanted in rhino horns send signals to a control center for remote tracking. Rangers received specialized training in rhino and tactical man-tracking.

Poaching remains a major threat, with intelligence units working outside the park to prevent illegal activities. Bushmeat hunting with cable snares also endangers rhinos. Asanja supports TANAPA's initiative to remove snares, contributing to the removal of 20,000 snares in the past year alone.

Through these efforts, Asanja remains committed to preserving Tanzania's black rhino population for future generations



OUR ROLE IN THE COMMUNITY

Asanja's role in helping the community in Tanzania has taken many forms, from supporting local businesses and organizations to providing education resources.

One of the most significant ways that we can contribute to the community in Tanzania is by supporting local businesses and organizations. This is done by buying products and services from local businesses, which allows us to help support the local economy and create job opportunities for people in the community. We can also donate funds and resources to local organizations that work to address issues such as poverty, and education.

Another way that Asanja is helping the community in Tanzania is by providing education by supporting education initiatives, we can help ensure that children and adults have access to quality education and the skills they need to succeed. One of Asanja's most recent projects has been helping build a school in the village of Tungamalinga, which touches Ruaha National Park. Our Team closely worked on planning and providing the resources and funds to allow for the local school to be built. This also allowed for a near access to education for the kids. While the school currently only provides elementary education levels, we hope to be able to soon host a higher range of education and be able to help the school also provide secondary education.

Ultimately, Asanja's role in helping the community in Africa is to be a responsible and active participant in efforts to address social, economic, and healthcare challenges. By supporting local businesses and organizations, providing education and healthcare resources, and volunteering our time and skills, Asanja hopes to help create a brighter future for people in Tanzania and contribute to a more equitable and sustainable world.





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